



PO BOX 14244
Columbus, Ohio 43214
clothdiaperconnection.org

Cloth Diaper Connection is a 501(c)3 non-profit serving Central Ohio families by providing free full sets of cloth diapers to those who qualify. We are introducing a new fundraiser for 2018 called the Diaper Connection Cruncy 5K. The race will be held on June 23, at the beautiful Sharon Woods Metro Park. In order to coordinate and reserve the necessary services required to put on an event of this magnitude, we are seeking one Race Sponsors and Partners to support the event.

Would you be willing to join with us to assist families in need in our community?

The options and benefits of sponsorship are listed below. Do you have another way you would like to support this race? Contact us with your ideas, we are interested in hearing how you would like to support us.

Please email fundraising@clothdiaperconnection.org or call Penelope Shumaker, 937-532-5446, to sign up to be a sponsor. If you have any questions, please contact us!

We look forward to working with you!

Sincerely,

Cloth Diaper Connection

Are you interested in participating in the race? Sign up here:

<https://runsignup.com/Race/OH/Westerville/ClothDiaperConnection>

Sponsorship and Supporter Levels and Benefits

Race Sponsor - Title Sponsor of the Race (1 available)

Includes:

- Your business name in the title of the race event
- Promotion including your logo and message on email, social media, web, press releases and fliers.
- Your logo on the back of race tee shirts (given to each participant)
- Table at the race
- Investment: \$3000

Race Partner - Supporting business (5 available)

Includes:



PO BOX 14244
Columbus, Ohio 43214
clothdiaperconnection.org

- Promotion including your logo on email, social media and web.
- Your business name listed on fliers and the back of race tee shirts (given to each participant)
- Table at the race
- Investment: \$1000

Swag Partner - Sponsoring one of the following (1 business per item)

Includes:

- Your logo and messaging on your chosen item (where applicable).
- Your business name and logo on web.
- 1 social media shout out

Options:

- Water Bottle \$500
- Reusable Bag \$500
- After Race Snacks (granola bar, bananas) - You provide enough for 500 racers
- Bottles of Water - You provide enough for 250 racers and participants

Mile Marker Partner - Unlimited Available (goal at least 3)

- Your name will be printed on the mile marker place.
- Mile markers will be seen by all participants
- Investment: \$125 per sign

Prize Supporter (10 needed)

- Donate a gift-card valued at \$25 or more for the winners.
- Your business name and logo on website